Rooma Srivastava

Graphics •Print •Mobile •Web

I have been a Graphic Designer for 16+ years. Being Agile and value focused, I have extensive experience of Print, Mobile and Web design. Developed brand and corporate identities, logos, websites, brochures, catalogs, annual reports and sales collateral for my present and previous employers. I have done PGDBM (HR& IT) from IMT, Ghaziabad. **Pursuing Masters in Advertising and Graphic Design from WLCI, Bangalore.**

11.12.77	Bangalore, India	Be a Best Designer	English, Hindi
Date of Birth	Location	My Objective	Languages Known

Strengths

Creative, Reliable and dependable, decisive and results-driven, team player, task-orientated, excellent interpersonal communication skills, loyal and determined.

Education

PGDBM from IMT, (Institute Of Management & Technology) Ghaziabad through DLP.

C-MOW (Combit Master of Web) training on Web development tools and technologies from Combit Advertising Networks Limited.

Diploma in Multimedia and Animation from Caba Innovatives, New Delhi.

Graduation from Delhi University.

Two Years Diploma in Textile Designing from South Delhi Polytechnic, New Delhi

Portfolio

https://www.roomasrivastava.com/

https://www.linkedin.com/in/rooma-srivastava-11548353

https://itunes.apple.com/us/developer/satyadev-mahalingashetty/id870125319

https://www.amazon.com/s/ref=nb_sb_noss?url=node%3D2478844011&field-zkeywords=satyadev&rh=n%3A2478844011%2Ck%3Asatyadev

Software Skills

Adobe Photoshop
Illustrator
Indesign
Adobe After Effects
Adobe Premier Pro
CorelDraw
Dream Weaver
HTML
Sketch
MS-office

Work Experience

July 2014 – Till Present

Freelance Graphic Designer

Presently designing social media post and marketing collateral for Education Industry, Designed Corporate and Marketing Material, Website (using Magento) for E-comm Start-up **(SPSDeals.com)**
Designed Games and Apps for I-pad and I-phones
Designed Resumes and Personal Branding Material for **CXO Branding, Bangalore.**
Handbills, Sign Boards and Branding material For Training Institute, **"Innovations", Bangalore.**

In US 2016-2018 (Volunteered) - Created logo and designed advertisements to promote the Art Showcase event of **Wasatch Elementary School, SLC, USA** which captured the significance of School's mission and commitment to the arts **(Received letter of recommendation from principal)**

May2005 - June2014 ANG Industries Ltd. New Delhi

Graphic Designer

Created a high volume of layout, graphic and production design. Designing and Maintenance of their Websites. Designing Brochures, Leaflets, Banners, Annual Reports, Promotional Items for Company (Danglers, Calendars, Invitation cards, CD covers etc.) and Corporate Presentations.

Jan2003 -Apr2005 Handygo

Graphic Designer

Created core game features including storylines, reactions and player biographies, Graphics, for 2D Mobile Games.
Design vital visual elements, layouts and interfaces to reflect storyboards. Games Designed: Miku's Escape, Khopadi-I, Khopadi-II, Khopadi-III, Khopadi-IV, Tank Blaster, Rangleela , Fishing Man, Handy Slot Machine.
Pic messgs, logos & wall papers for Yahoo and Indiatimes for various categories Festivals & Holidays, Animals, Love, Cricket, Olympics.

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